

RYAN MILAN

GRAPHIC DESIGN • MARKETING • COMMUNICATIONS

CONTACT

Email

design@ryanmilan.com

Portfolio

www.ryanmilan.com

LinkedIn

linkedin.com/in/ryanmilan

TECHNICAL SKILL OVERVIEW

Illustrator

InDesign

Photoshop

Dreamweaver

Final Cut

After Effects

EDUCATION

BA in Graphic Design, May 2014

Central Connecticut State University

GPA 3.6

Cum Laude

Marketing minor

Communications minor

STRENGTHS

Adaptability

Attention to Detail

Editorial Layout

Multimedia

Resourcefulness

Project Management

Typography

PUBLISHED RESEARCH

“Social marketing and advertising appeals:

On perception and intention to purchase condoms among college students”

International Journal of Healthcare Management (Dec. 2016)

SUMMARY

I am a highly motivated self-starter who thrives on collaboration; a multifaceted designer looking for a fast-paced role that will call upon my creativity, expertise, and curiosity. I appreciate all learning opportunities and openly welcome discussion and feedback. Above all, I am a genuine, passionate human being, seeking enriching life experiences and fulfilling creative challenges.

EXPERIENCE

Lead Graphic Designer / Communications Coordinator (March 2015–Present)

Pace University, Dyson College of Arts and Sciences, Marketing and Communications
1 Pace Plaza, New York, NY 10038

Creates assets to achieve marketing objectives including: posters, website banners, social media images, animated GIFs, environmental signage, decks, print/web advertisements, videos, and promotional materials. Conceives and leads marketing campaigns aimed at recruitment, retention, and cultivation of alumni support. Manages editorial intake and organization and leads weekly editorial and production schedule meetings. Performs long and short-form copywriting as well as copyediting. Additional responsibilities include:

- regular collaboration with faculty, students, staff, and alumni
- managing student intern
- leading brand identity and logo development
- readying files for print production / coordinating with printers
- editing code and distributing emails through Constant Contact
- videography and post-production
- photo retouching

Graphic Designer / Marketing Coordinator (January 2013–May 2014)

Ruthe Boyea Women’s Center, Central Connecticut State University
1615 Stanley St., New Britain, CT 06050

Developed advertising and marketing campaigns for educational programs and student support services. Creative projects aimed at peer education, LGBT+ issues, sexual assault awareness and intervention, pay equity, anti-discrimination, women in STEM, and more. Planned, promoted, and oversaw educational events and guest speakers.

Graphic Designer (January 2012–December 2012)

Office of Diversity and Equity, Central Connecticut State University
1615 Stanley St., New Britain, CT 06050

Worked under the Chief Diversity Officer to create informational collateral aimed at fostering a campus-wide commitment to mutual respect and inclusion. Coordinated efforts to develop, promote, and support a culturally diverse campus community.